



South Carolina



Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$4.4B

Total sales



2M

Total acres of fresh produce



14.1K

Total employees



23K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.95%

of adults across South Carolina are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$97.0M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$452.1M

Total wages

\$16M

Fresh Produce and Tree Nuts Exports

\$0.5M

Support for State Governments to Enhance Produce Safety

\$16.08

State Adverse Effect Wage Rate (AEWR)

37.3%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$4.1M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$34M

Organic production (\$)

\$170.7K

Pest and Disease Grants

\$5M

Specialty Crop Research Initiative (SCRI)

5K

Organic production volume (acres)

\$603.5K

Specialty Crop Block Grants