



# Oregon

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$6.8B**

Total sales



**3M**

Total acres of fresh produce



**46.6K**

Total employees



**36K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**87.45%**

of adults across Oregon are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$86.2M**

in vouchers for participants in the Women, Infants and Children program (WIC)



**\$1.7B**

Total wages

**\$272M**

Fresh Produce and Tree Nuts Exports

**\$0.6M**

Support for State Governments to Enhance Produce Safety

**\$19.82**

State Adverse Effect Wage Rate (AEWR)

**25.2%**

AEWR aggregate % increase over the last 5 years



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.7M**

Fresh Fruit and Vegetable Program (FFVP) to schools annually

**\$386.2M**

Organic production (\$)

**\$1.4M**

Pest and Disease Grants

**\$14.9M**

Specialty Crop Research Initiative (SCRI)

**228.2K**

Organic production volume (acres)

**\$2.0M**

Specialty Crop Block Grants