



# Oklahoma



## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$8.5B**

Total sales



**7M**

Total acres of fresh produce



**6K**

Total employees



**70K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**92.2%**

of adults across Oklahoma are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$74.5M**

in vouchers for participants in the Women, Infants and Children program (WIC)



**\$241.7M**

Total wages

**\$23M**

Fresh Produce and Tree Nuts Exports

**\$0.3M**

Support for State Governments to Enhance Produce Safety

**\$15.79**

State Adverse Effect Wage Rate (AEWR)

**24.6%**

AEWR aggregate % increase over the last 5 years



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.7M**

Fresh Fruit and Vegetable Program (FFVP) to schools annually

**\$13.2M**

Organic production (\$)

**\$18.5K**

Pest and Disease Grants

**\$50K**

Specialty Crop Research Initiative (SCRI)

**25.7K**

Organic production volume (acres)

**\$545.4K**

Specialty Crop Block Grants