

New Mexico

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$2.9B

Total sales



763K

Total acres of fresh produce



7.7K

Total employees



21K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

89.65%

of adults across New Mexico are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$45.2M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$268.3M

Total wages

\$223M

Fresh Produce and Tree Nuts Exports

0

Support for State Governments to Enhance Produce Safety

\$17.04

State Adverse Effect Wage Rate (AEWR)

32%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$3.0M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$101.6M

Organic production (\$)

\$132.0K

Pest and Disease Grants

\$12M

Specialty Crop Research Initiative (SCRI)

33.2K

Organic production volume (acres)

\$598.1K

Specialty Crop Block Grants