

Nevada

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$1B

Total sales



487K

Total acres of fresh produce



9.6K

Total employees



3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

92%

of adults across Nevada are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$57.0M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$441.7M

Total wages

\$0M

Fresh Produce and Tree Nuts Exports

\$0.3M

Support for State Governments to Enhance Produce Safety

\$17.84

State Adverse Effect Wage Rate (AEWR)

25.1%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$3.4M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$62.6M

Organic production (\$)

\$161.0K

Pest and Disease Grants

0

Specialty Crop Research Initiative (SCRI)

81.4K

Organic production volume (acres)

\$268.9K

Specialty Crop Block Grants