



# Mississippi

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$8.2B**

Total sales



**4M**

Total acres of fresh produce



**5.2K**

Total employees



**31K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**90.9%**

of adults across Mississippi are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$91.6M**

in vouchers for participants in the Women, Infants and Children program (WIC)



**\$174M**

Total wages

**\$9M**

Fresh Produce and Tree Nuts Exports

**\$0.5M**

Support for State Governments to Enhance Produce Safety

**\$14.83**

State Adverse Effect Wage Rate (AEWR)

**25.4%**

AEWR aggregate % increase over the last 5 years



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.3M**

Fresh Fruit and Vegetable Program (FFVP) to schools annually

**\$23.5M**

Organic production (\$)

**\$412.6K**

Pest and Disease Grants

**\$4.9M**

Specialty Crop Research Initiative (SCRI)

**6K**

Organic production volume (acres)

**\$423.0K**

Specialty Crop Block Grants