



Michigan

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$12.2B

Total sales



7M

Total acres of fresh produce



37K

Total employees



46K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.85%

of adults across Michigan are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$217.5M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$1.4B

Total wages

\$177M

Fresh Produce and Tree Nuts Exports

\$1.1M

Support for State Governments to Enhance Produce Safety

\$18.15

State Adverse Effect Wage Rate (AEWR)

26%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$5.7M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$271.9M

Organic production (\$)

\$475.3K

Pest and Disease Grants

\$30.5M

Specialty Crop Research Initiative (SCRI)

117.4K

Organic production volume (acres)

\$2.4M

Specialty Crop Block Grants