



Massachusetts



Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$0.6B

Total sales



132K

Total acres of fresh produce



28K

Total employees



7K

Total farms

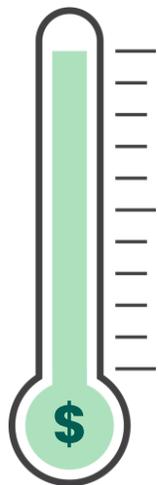
Opportunities to Increase Fruit and Vegetable Consumption:

88.05%

of adults across Massachusetts are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$124.4M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$1.3B

Total wages

\$14M

Fresh Produce and Tree Nuts Exports

\$0.6M

Support for State Governments to Enhance Produce Safety

\$18.83

State Adverse Effect Wage Rate (AEWR)

31.8%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$4.7M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$28.2M

Organic production (\$)

\$908.8K

Pest and Disease Grants

0

Specialty Crop Research Initiative (SCRI)

4.8K

Organic production volume (acres)

\$461.4K

Specialty Crop Block Grants