



# Louisiana

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$4.8B**

Total sales



**3M**

Total acres of fresh produce



**9.7K**

Total employees



**25K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**90.75%**

of adults across Louisiana are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$120.3M**

in vouchers for participants in the Women, Infants and Children program (WIC)



**\$375.8M**

Total wages

**0**

Fresh Produce and Tree Nuts Exports

**\$0.4M**

Support for State Governments to Enhance Produce Safety

**\$14.83**

State Adverse Effect Wage Rate (AEWR)

**25.4%**

AEWR aggregate % increase over the last 5 years



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.8M**

Fresh Fruit and Vegetable Program (FFVP) to schools annually

**\$9.6M**

Organic production (\$)

**\$54.9K**

Pest and Disease Grants

**\$4M**

Specialty Crop Research Initiative (SCRI)

**7.3K**

Organic production volume (acres)

**\$356.2K**

Specialty Crop Block Grants