

Hawaii

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$0.7B

Total sales



60K

Total acres of fresh produce



10.3K

Total employees



7K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

87.95%

of adults across Hawaii are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$34.6M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$395.7M

Total wages

\$34M

Fresh Produce and Tree Nuts Exports

0

Support for State Governments to Enhance Produce Safety

\$20.08

State Adverse Effect Wage Rate (AEWR)

34.8%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$2.8M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$17.5M

Organic production (\$)

\$1.3M

Pest and Disease Grants

\$7.4M

Specialty Crop Research Initiative (SCRI)

3.1K

Organic production volume (acres)

\$524.8K

Specialty Crop Block Grants