

Colorado

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$9.2B

Total sales



5M

Total acres of fresh produce



18.9K

Total employees



36K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.6%

of adults across Colorado are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$92.2M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$873.5M

Total wages

\$43M

Fresh Produce and Tree Nuts Exports

\$0.3M

Support for State Governments to Enhance Produce Safety

\$17.84

State Adverse Effect Wage Rate (AEWR)

25.1%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$4.3M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$252.7M

Organic production (\$)

\$191.3K

Pest and Disease Grants

0

Specialty Crop Research Initiative (SCRI)

190.8K

Organic production volume (acres)

\$823.4K

Specialty Crop Block Grants